



BATTLE ON BAY SPONSORSHIP PACKAGE

January 8-11, 2026

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MESSAGE FROM THE TEAM

Dear Partner,

On behalf of the Ted Rogers Finance Society (TRFS), we would like to welcome you to the 19th annual Battle on Bay Case Competition and Conference.

Battle on Bay has widely evolved since its inception in 2007, now with delegates participating from over 25 different business schools across Canada. In its 19th year, the competition continues to foster delegates' strong partnerships with the industry's most brilliant leaders, while providing valuable knowledge and inducing innovation.

Battle on Bay is a renowned finance conference, consisting of a stock pitch & presentation followed by a crisis case presentation. Battle on Bay 2026 will also provide countless learning opportunities, workshops, and networking events to create long-lasting memories and connections, each bigger and better than in previous years. We strive to enrich this year's conference in hopes of giving all delegates, partners, sponsors, and esteemed guests an unforgettable experience.

We invite you to read through this package as your official invitation to our conference. Thank you, and we look forward to meeting you at Battle on Bay 2026!

Sincerely,

The Battle on Bay Team



THEME & ITINERARY

The Battle on Bay conference aims to test finance students' acumen in a high-calibre case competition. We hope to familiarize delegates with the different players in the markets, the nuances of different roles in those fields, as well as the function of the overall markets on a macro level.

We strive to achieve this through several panels, workshops, information sessions, socials, and case presentations.

1 Thursday

- Check In
- Opening Ceremonies
- Sponsor Event
- Delegate Social

2 Friday

- Sponsor Workshop
- Panel Discussion
- Stock Pitch Presentations
- Networking Night

3 Saturday

- Crisis Case Cutting
- Panel Discussion
- Crisis Case Presentations
- Closing Ceremonies

DELEGATE METRICS

Battle on Bay attracts many of the brightest finance students from across Canada

Here, they compete against each other, showcasing their finance acumen and demonstrating their abilities to put their knowledge together and pitch a stock.

Having all of Canada's top finance students in one place at one time provides an unparalleled opportunity to increase your corporate brand awareness and gain one-on-one interaction with these students, steps from your head office. This year, we aim to take Battle on Bay to new heights, and we hope to have you there alongside us!



18 YEARS RUNNING

25+ SCHOOLS

1000+ DELEGATES REACHED



2500+ FOLLOWERS



700+ FOLLOWERS



300+ EMAIL NEWSLETTER SUBSCRIBERS



PARTNERSHIP OPPORTUNITIES



CRISIS CASE PARTNER

This sponsorship presents an opportunity for the company to play a key role in the event and address existing challenges or identifying top talent. It also offers a platform to showcase industry expertise through a keynote speech and engage with students by serving as judges for their presentations..



CONFERENCE WORKSHOP OR PANELS

3 OPPORTUNITIES TO PARTICIPATE

These workshops may be relevant to the theme, to skills applicable to cases, or anything relating to career development. We welcome any workshops that will enhance the learning and engaging aspect for Battle on Bay delegates.



NETWORKING NIGHT

Companies may provide sponsorship towards this event by sending multiple representatives for exclusive recruitment opportunities and chat with participating delegates, as well as include swag in our delegate bags.

SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	GOLD \$750	PLATINUM \$1,500	DIAMOND \$3,000
Invitations to Closing Ceremonies Gala*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Corporate Logo on Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsored Content in TRFS Newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promotional Materials on TRFS Socials (4500+ followers across all platforms)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Gain Access to 60+ Delegate Resumes and Contact Information		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company Hosted Workshop / Panel / Breakout Room		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Keynote Speaking Opportunity (Opening / Closing Ceremonies)			<input checked="" type="checkbox"/>
Case Company Sponsorship			<input checked="" type="checkbox"/>

*All networkers and judges invited

*All sponsorships, regardless of the commencement date, end by April 30th, 2026 and become subject to renewal in the new academic year.

*All values are presented in \$CAD.

PAST DELEGATES



Western



PAST PARTNERS



WILEY

Red Bull



pwc



salad king

Fidelity INVESTMENTS



Wealthsimple

GOLDCORP



Bloomberg Business



Boston Pizza



BMO



RAYMOND JAMES



Scotiabank



FRANKLIN TEMPLETON

Deloitte.



ODLUM BROWN
Investing for Generations®



CHILDREN'S
AID FOUNDATION
OF CANADA
Strength to change lives.

PAST JUDGES



Don Romano
CEO, Hyundai Canada



Matt Girgis
CFO, Volvo Canada



Michael McIntosh
Partner, Osprey Capital
Partners



Petar Zelic
Managing Director, Stifel



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BATTLE ON BAY TEAM

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[Ted Rogers Finance Society](#)